

The Chesterfield and footstool are from George Smith (georgesmith.co.uk), while the cushions have been collected on Jo's travels. The bureau is from Tetbury Interiors (tetburyinteriors.com). The horse print is from Maison Trois Garçons (lestroisgarçons.com), and the horse's head from Howie and Belle (howieandbelle.com). The wall lights are from Muir Antiques (tetburyantiques.com) and the throw from Nicole Farhi (nicolefarhi.com).



The fashion FOLLY

WORDS DENISE ELPHICK
PHOTOGRAPHY KATARINA MALMSTROM BROWN

For former stylist Jo Berryman, dressing her home in the Cotswolds is like dressing up; furniture is her outfit, while glamorous vintage trinkets are her jewels and bags

'PULLING TOGETHER THE LOOK OF A HOUSE is really just like putting an outfit together,' says former designer and stylist Jo Berryman, who used her fashion flair to create a fabulous country home in Gloucestershire. And while she may have recently swapped fashion for a new interior design business, Jo remains very much the fashionista, applying the same styling principles to all her new projects, including her own country pad.

'It's how I like fashion,' she says of the way she has styled the

THE LIVING ROOM, WITH ITS BRIGHT COLOURS, IS BOTH CHIC AND COMFORTABLE.

JO SET ABOUT MAKING THE ROOMS COOLLY STYLISH USING A MIX OF TRADITIONAL FURNITURE AND QUIRKY ACCESSORIES. 'I WANTED IT TO LOOK VERY DECORATIVE AND WHIMSICAL,' SHE SAYS

house she bought two years ago. 'Comfortable and easy but a bit quirky, too.'

Jo, former wife of Coldplay bassist Guy Berryman, had long dreamed of a bolt-hole in the country to escape London with her daughter Nico and Dolly the dachshund. This five-bedroom house near Tetbury in royal country – Charles and Camilla live nearby, and Princes William and Harry drink at the local pub – and built from Cotswold stone, was just what her dream was made of. 'I fell in love with the Folly straight away,' says Jo. 'It has lovely bones – it just needed to be dressed up a bit.'

She kept the original exposed beams but ditched 'the hideous carpets' for floorboards made from reclaimed railway sleepers that were blowtorched to make them more aged. Then she set about making the rooms coolly stylish, using a mix of traditional furniture and quirky accessories. 'I wanted the house to

Bed from Graham and Green (grahamandgreen.com). The chandelier is a French flea find, while the cushions of Mr and Mrs Liberty are from Liberty (liberty.co.uk). The side tables are from Brown and White (tetburyantiques.com), the 1950s Murano glass bedside lights from Boom Interiors (020 7722 6622), and the 1970s nude picture from Fandango (fandango.uk.com). Below left: armchairs from Amy Perry (amyperryantiques.co.uk); tripod lamp, Muir Antiques (as before); lampshade, Rory Dobney at Roost Living (roostliving.com); marble table, Alfie's Antiques Market (alfiesantiques.com); masked lady painting, Obscura, NYC (obscura.com); tapestry print, Top Banana (topbananaantiques.com); rug, Selfridges (selfridges.com)



JO'S BEDROOM, CONVERTED FROM THE ATTIC, HAS A VERY DELIBERATE FRENCH BOUDOIR FEEL WITH A FEW NAUGHTY BITS. 'I WANTED IT TO BE A BIT SEXY AND I SAYS JO. THE ROOM IS DOMINATED BY A KING-SIZE FRENCH CHATEAU BED



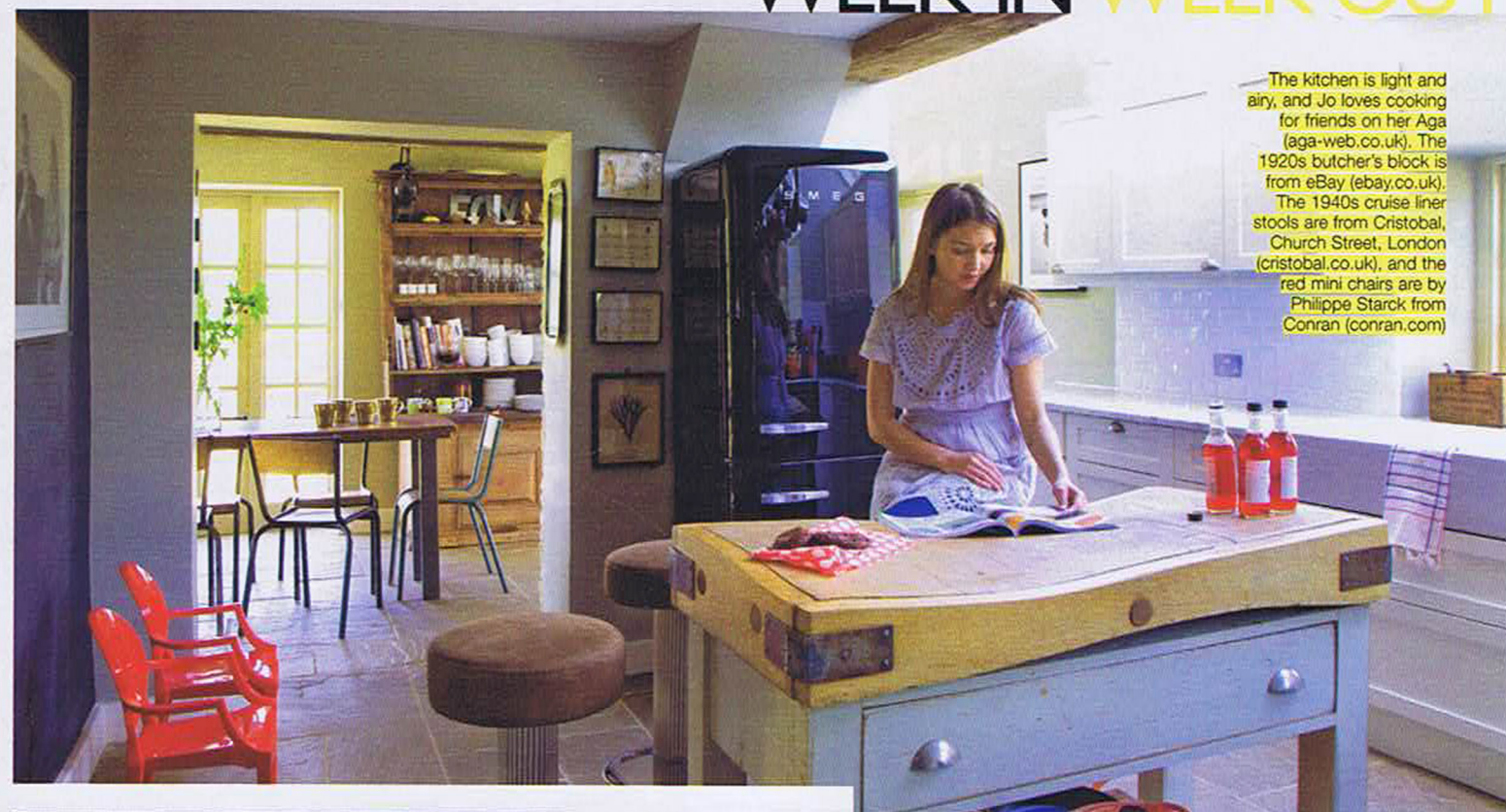
look a bit like Sketch, the Mayfair restaurant – very decorative and whimsical,' she says.

Jo painted the walls in a palette of pale greys to create a canvas that would link all the rooms but that also works well with the green of the countryside. She then added antique and vintage finds, as well as lots of trinkets and treasures discovered in Tetbury. 'Just as you would with jewellery and accessories,' she says.

The house has a strong equestrian theme. 'I love horses, and there are horses in the field next to the house,' says Jo. 'I like to take a traditional theme and turn it into something of



Left: Jo created a separate dining area off the kitchen: table with reclaimed wood top, made by her friend Miro; school chairs by Amy Perry (as before); Gustavian dresser, Berryman Antiques (berrymanantiques.com) Right: in the entrance hall, Jo created a small library by adding bookshelves and a ladder. The wood-burning stove helps to create a welcoming atmosphere. The 1960s Italian leather chair is by Amy Perry (as before); the floral burst mirror is from Merlin Antiques (01666 505008)



The kitchen is light and airy, and Jo loves cooking for friends on her Aga (aga-web.co.uk). The 1920s butcher's block is from eBay (ebay.co.uk). The 1940s cruise liner stools are from Cristobal, Church Street, London (cristobal.co.uk), and the red mini chairs are by Philippe Starck from Conran (conran.com)



'My favourite room in the house,' says Jo of her bathroom. The copper bath is from Ardingly Antiques Fair (iacf.co.uk/ardingly), the chair, from George Smith, and the dresser by Top Banana (both as before). Instead of bath mats, Jo chose vintage rugs, which add to the room's snug feel

a style statement. All the equine pieces I have put together in the formal salon would look incongruous on their own, yet displayed en masse they look rather charming.'

Jo comes down almost every weekend and during the school holidays, and when she's not rummaging for antiques, she plays tennis, goes horse riding – and throws a fabulous party. The house is wired with a state-of-the-art sound system, and at one recent do she turned it into a Berlin nightclub. 'The house is robust enough to cope with children and pets, and be a great party pad too!' says Jo.

And when all the guests have gone home, she retires to her bathroom and relaxes in her copper tub, neck deep in a geranium-oil-infused bath. 'It's pure bliss,' she says. We would have to agree. ■
The Folly is available to rent:
www.thefollyluxurycottage.com

