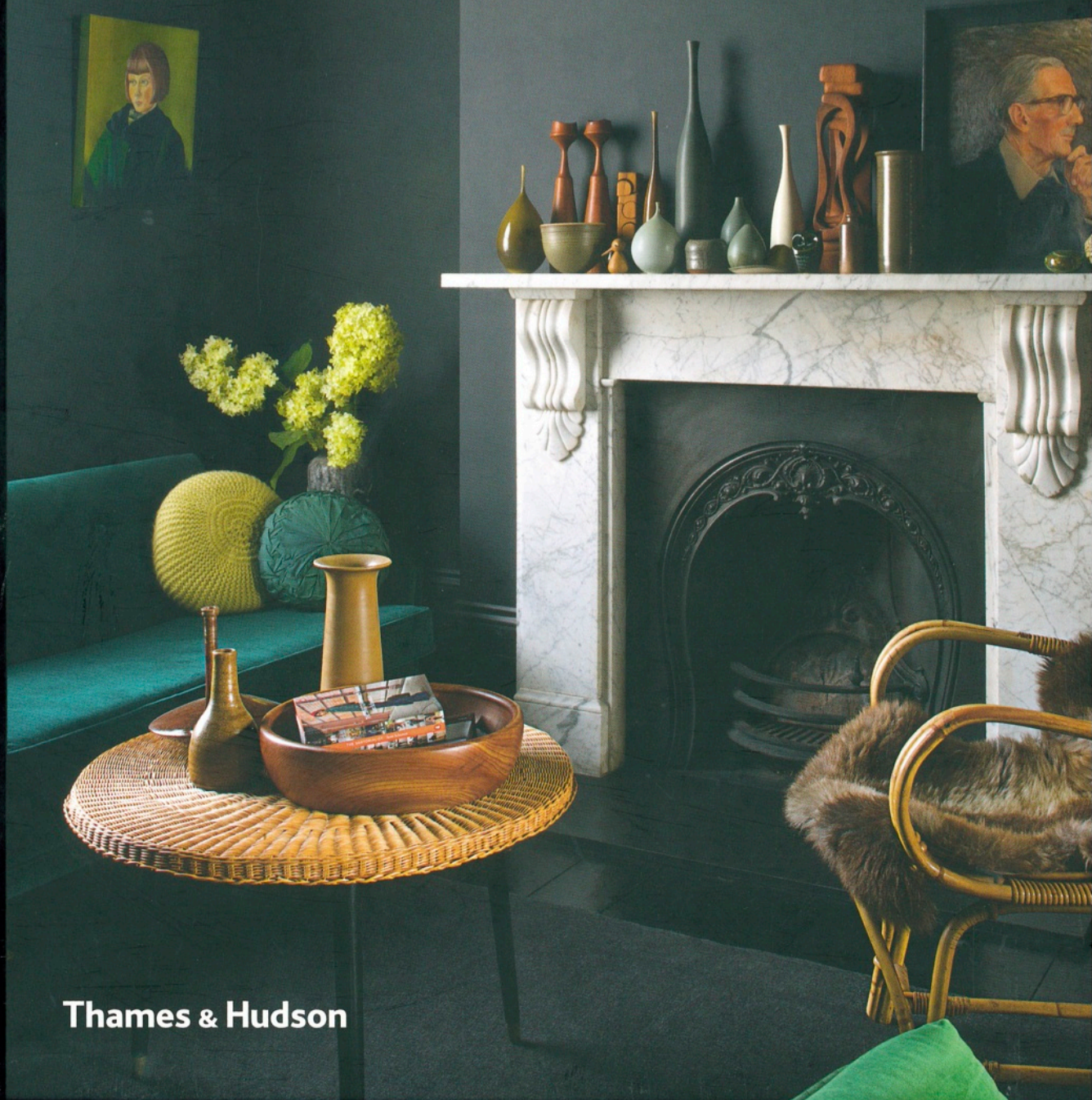


Emily Wheeler  
Photographs by Ingrid Rasmussen

# Creative Living London



Thames & Hudson





Jo Berryman

Interior designer  
Victorian house | Hampstead





In the leafy neighbourhood of Hampstead, designer Jo Berryman has channelled her passion for interiors, fashion and music to create the ultimate rock-chick pad. Describing her style as 'British eclectic with a dash of Hollywood Babylon', her talent for creating unusual juxtapositions – such as pairing an industrial concrete floor with a French gilt sofa – make her the interior designer of choice for anyone wanting a sophisticated interior with a bit of bite. Jo bought her three-bedroom Victorian house on the edge of Hampstead Heath following her divorce from Coldplay bassist Guy Berryman, and added a simple conservatory and mezzanine at the rear. She also created the ultimate indulgence – the whole of the first floor as her own master suite – where she can relax in her roll-top bath each night. 'My bedroom inspires my work,' she says. 'I often come up with interior solutions in an alpha state of half-sleep.' A separate dressing room houses her huge collection of vintage and designer clothes, many acquired when Jo worked as a fashion stylist and owned a boutique.

On the lower ground floor, the open-plan kitchen and dining room provide a comfortable family space for Jo and her daughter Nico to relax in, complete with a large draper's table surrounded by Hans Wegner chairs. Two walls covered in blackboard paint allow Jo to note down reminders about Nico's schedule for the week ahead, and a floor-to-ceiling shelving unit in oxidized steel completes the space: 'I love it because it allows me to display chaos in an orderly fashion,' she says. On the floor above is a formal sitting room, where guests can relax on a vintage modular sofa found in Alfie's Antique Market. Jo wanted the space to be evolving and functional, as well as a place to display her growing collection of art and curiosities, which adorn the walls and mantelpieces. In the adjacent room, with a view to the mezzanine and the kitchen below, a large table by Eero Saarinen

**Above** Found objects sit side by side with treasured artworks, such as this blue and white figurine by Pierre Williams, bought at the Affordable Art Fair.

**Opposite** An antique Louis-style sofa, found at the Ardingly Antiques Fair and re-covered in velvet, shares a corner of the kitchen with a large framed photograph and a cactus plant.







**Above and left** In the kitchen, a collection of vintage and modern crockery, cookbooks and other bits and pieces are displayed in an industrial-style shelving unit. The dining table is an old draper's table, originally from Rose Uniacke's studio.

**Below** A red stair runner is a dramatic foil against the white-painted floorboards and walls.



**Below** The cosy seating area next to the kitchen boasts a deep-buttoned chesterfield sofa and a starburst mirror, found at Alfie's Antique Market.

**Following pages** In the first-floor sitting room is a vintage curved sofa from the 1970s. Above the white-lacquer sideboard is a wallhanging by Vivienne Westwood for The Rug Company. The 'Bristol' sign is from an antiques shop in Fulham.



is overlooked by Damien Hirst's *Memento Mori* skull and Peter Saville's *Unknown Pleasures*. Jo uses this room for meeting clients and exploring ideas, explaining that she finds the light conducive to brainstorming.

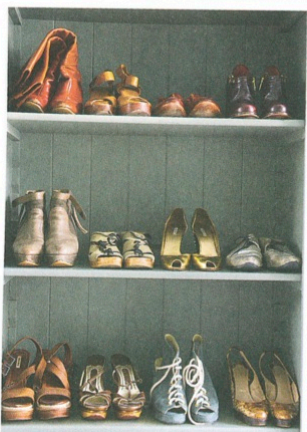
A glamorous hallway, painted in pale grey with a dramatic red stair runner and chandelier by Gino Sarfatti, leads to the upper floors, past the master suite, up to a guest bedroom and Nico's bedroom at the top of the house. Believing that a home should reflect its owner's life experiences, Jo's own house is a glamorous and carefree mix of music, fashion, art and design. 'I live, work and sing wholeheartedly within every nook and cranny, I'm a karaoke nutcase,' she laughs.











'I tend to use grey tones for connecting spaces like landings and halls, and colour in bedrooms or to define pockets of detail,' Jo says. 'I experiment a bit more boldly with ideas at home than I do with clients.'

**Above** The headboard in the master bedroom was designed by Jo, flanked by 1950s Italian bedside tables from Circus in Kensal Rise and Art Deco lamps from Cristobal.

**Opposite** The master suite, complete with dressing room and roll-top bath, occupies the entire first floor. On the floor is a design by Giles Deacon for The Rug Company.

